

Sales Promotion

Professionalism, service, quality...

The LESSMANN Display units will make a good impression on your customers. They are not only good for your image but will also have a positive effect on promoting and increasing your brush sales. The comprehensive and at the same time clear presentation makes the customers choice much easier.

Take advantage of our experience and use this possibility that will lead to successful increased sales. Beside your special demands the most important thing to know is the branch where your most important customers come from and what their demands are. We have tried and tested variations of assortments for different kind of constellation. Please do not hesitate to contact us and we will arrange your individual programme. Because the production of high quality brushes is as important as having success with our products!

1 | Self-service Wall 100 x 220 cm

The most effective sales promotion for your LESSMANN brush assortment. Available with LESSMANN logo or Brush-Know-how label.

2 | Individual mix for Success

Products that fit in with the wishes of your (most important) customers and their main demand, arranged together with you and your customers. Your assortment can mainly consist of technical brushes or hand brushes.

3 | Carton Packing

All brushes for angle grinders in sales promoting single packing – stable and safe.

4 | Hand Brushes with EAN Code

All standard hand brushes (article no. 10x.xxx) with EAN code. Without extra charges for you!

5 | Display boxes for Shank Brushes

Available as a standard for all shank wheel brushes, cup brushes and end brushes with shank.

6 | Brush-Know-how Flyer

The most important brush applications of our brush assortment in length DIN with technical information and hints!

7 | Hanger Assembly for tube brushes

With this hanger with euro hole, brushes with thread can be presented.

8 | Cut Cases

Cut Cases for an easy solution of presenting products in large quantities.

We will help you with the right choice of shelf

On request we can arrange the right shelf solution for presenting your brushes!

Small self-service wall

A suitable alternative solution: A practical self-service wall with the measurements 67 x 180 cm.



Private Label

A good idea with different solution possibilities. Ask for your own brand!

Sales promoting blister packing

For all drilling machines and angle grinders.

Take a look at quality

All technical data and safety information as well as observation windows for recognising the brushes (e.g. green marking for stainless steel brushes).

Please note:

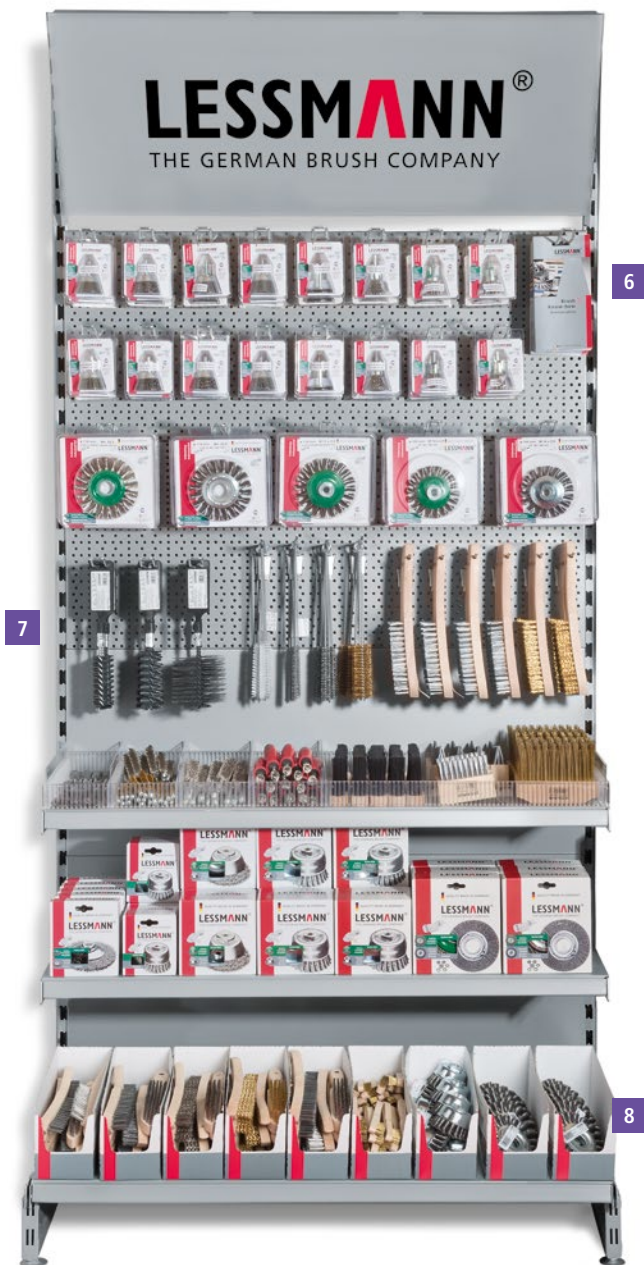
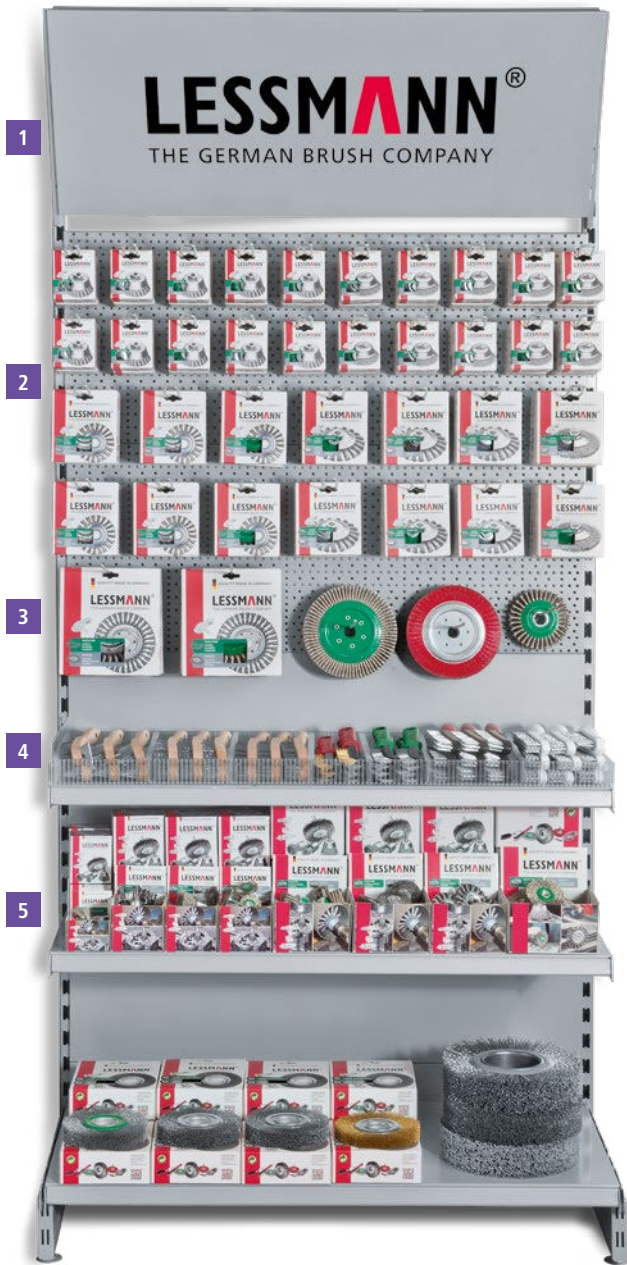
We will soon be replacing all plastic blister packs with sustainable cardboard packaging.



Stainless Steel Marking

LESSMANN brushes with stainless steel wire can easily be recognised by green cups or side plates.





Brush-Know-how flyer
The most important brush application of our brush assortment in length DIN with technical information and hints!

Order now:
German version: Art.-No. 99BKHDEU
English version: Art.-No. 99BKHENG



Cut Cases
Cut Cases for an easy solution of presenting products in large quantities.